



Port of Skagit

Work Session of the Port Commission

Tuesday, October 18, 2011 9:00 AM

MINUTES

PRESENT: Commission - Bill Shuler and Kevin Ware
Jerry Kaufman, absent

Staff - Patsy Martin, Scott Peterson, Kristin Garcia, Sara Young, Carl Molesworth, Heather Moses, Debbie Hamilton, Karmen Hardy and legal counsel Brad Furlong.

Others - See Sign-in Sheet

APPROVAL OF MINUTES

COMMISSION ACTION: The commission unanimously approved the Tuesday, September 20, 2011 Work Session Minutes of the Port Commission.

Changes or additions to the agenda as follows:

1. Remove executive session from agenda. No executive session needed.

Issue 1: ADMIN: La Conner Tourism Marketing Action Plan (2011) – Status Update (Oral)

Patsy Martin reported that the Port of Skagit has been partnering with the Town of La Conner in marketing/tourism efforts. As a part of those efforts Saunderson Marketing Group was enlisted to develop a marketing plan for the Town of La Conner and the La Conner Marina.

Carl Molesworth introduced Mayor Ramon Hayes, Mr. Tom Hill of The Outlet Shoppes at Burlington and Mr. Ken Saunderson who were all present to report on the marketing efforts to the commission.

Mayor Hayes reported that in these tough economic times he is grateful for the leadership role of the Port of Skagit to develop and assist in moving forward with a professional marketing plan. He is pleased to be working with the Town of La Conner, La Conner Chamber of Commerce and the Port of Skagit in a corroborative relationship to continue to implement these marketing strategies.

Tom Hill reported on future plans to develop a county tourism bureau implemented through a leadership taskforce which will include marketing the greater Skagit County.

Issue 2: ADMIN: Swinomish Channel Dredging (2011) – Status Update (Oral)

Patsy Martin reported that she and the commission attended the Pacific Northwest Waterways Association meeting during the week of October 11, 2012 to discuss the Swinomish Channel as a vital marine highway to the greater Skagit Valley area. The federal government was not addressing the budget at this time. Also of importance is that an artifact site has been identified. This may slow down the permitting and permits may not be available until November.

Next steps will be a meeting with Port staff and the Seattle Corp of Engineers. Pacific Northwest Waterways Association will join Port staff at this meeting to continue working on this issue.

BREAK 9:55 a.m.

RESUME MEETING 10:05 a.m.

Issue 3: AIRPORT: Skagit Regional Airport Economic Development Conceptual Plan; Consultant Contract; Jay Pickering (2011) - Presentation

Patsy Martin reported that the Port entered into a \$7,500 contract, dated August 30, 2010, engaging the professional services of Jay Pickering to create a conceptual economic development plan drawing for the Runway 10-28 flightline and terminal area, as well as adjacent lots located on the northeast side of Higgins Airport Way. On August 14, 2011 the commission requested Mr. Pickering provide conceptual drawings of future development along the Runway 04-22 flightline and Taxiway F and to provide an economic phasing study for those developments.

Mr. Pickering was present with a PowerPoint presentation and 3-D schematic which included Runway 10-28, Runway 04-22 and Taxiway F.

Discussion

ADJOURNMENT

The commission adjourned the work session meeting at 10:42 a.m.

ADOPTED IN OPEN SESSION this 15th day of November, 2011 and duly authenticated by the signatures affixed hereto.

PORT OF SKAGIT COUNTY

Commissioner

Commissioner

Commissioner