



## Port of Skagit

DATE: June 2, 2015

TO: Commissioners Shuler, Omdal and Ware

FROM: Patsy Martin, Executive Director

RE: STRATEGIC PLANNING MEETINGS; April 14, 2015 and  
May 12, 2015 SUMMARY

ACTION REQUESTED: COMMISSION APPROVE STRATEGIC PLANNING  
SUMMARY

This memo is intended to summarize the discussions at the Strategic Planning meetings which were held on April 14, 2015 and May 12, 2015.

The April 14, 2015 Strategic Planning Session began at 10:00 a.m. directly following the regular commission meeting which started at 9:00 a.m. (See April 14, 2015 Regular Commission Meeting Minutes).

Attendees: Commissioners: Bill Shuler, Steve Omdal and Kevin Ware;

Staff: Patsy Martin, Scott Peterson, Kristin Garcia, Sara Young, Heather Haslip, Kody Skvaril, Carl Molesworth and Debbie Hamilton

Other Attendees: Brad Furlong and Walt Meagher

### **Summary:**

Patsy recommended that staff and commission use the first Strategic Planning Meeting (April 14, 2015) to discuss the future of the La Conner Marina. She recommended a second meeting (May 12, 2015) to review a presentation by consultant Paul Sorenson who is providing a La Conner Marina Assessment. Staff requested discussion to follow Mr. Sorenson's presentation to better understand the thoughts and goals of the commission.

At the April 14, 2015 meeting the commission reviewed and discussed the following:

- Presentation: Long-term Plan of Finance – Scott Peterson and Kristin Garcia

- Presentation: Future of the La Conner Marina – Next Steps – Kristin Garcia and Sara Young
- Discussion

The Strategic Planning Retreat ended at 1:00 p.m.

The May 12, 2015 Strategic Planning Session began at 10:00 a.m. directly following the regular commission meeting which started at 9:00 a.m. (See May 12, 2015 Regular Commission Meeting Minutes).

Attendees: Commissioners: Bill Shuler, Steve Omdal and Kevin Ware;

Staff: Patsy Martin, Scott Peterson, Kristin Garcia, Sara Young, Heather Haslip, Kody Skvaril, Carl Molesworth and Debbie Hamilton

Other Attendees: Brad Furlong and Walt Meagher

Patsy Martin introduced Mr. Paul Sorenson of BST Associates who was present to provide La Conner Marina Assessment results.

The presentation reviewed the following:

- Marina trends and financial performance
- Comparison with selected public marinas
- Alternate management models
- Other options
- Findings

Port staff and commissioner discussed the BST report considerations and recommendations.

Staff will return to the commission in the near future with a draft plan of possible future outcomes.